

Digital Transformation

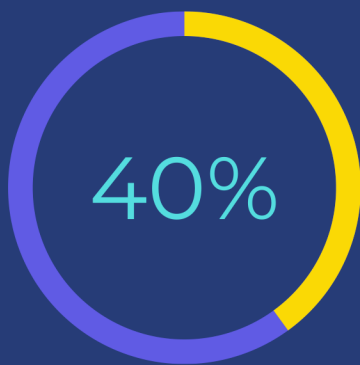
Barriers that might limit your digital investment



transformation initiatives fail often due to **lack of buy-in**

Source: McKinsey

Often approaches & misperceptions are limiting success



organizations say they have brought digital initiatives to scale

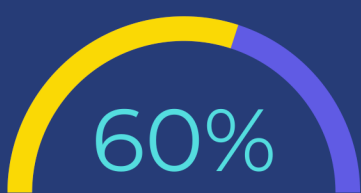
Source: Gartner



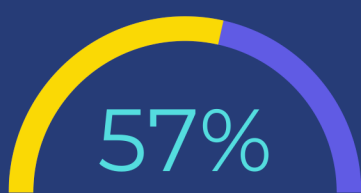
With the annual digital transformation spend by 2025 projected at \$2.8 trillion and roughly 70% of initiatives not coming to fruition, a different approach is needed from buy-in to implementation.

Source: IDC

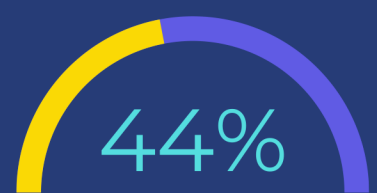
Interoperability Barriers



struggle to align application strategies to overall business goals



lack buy-in from senior leadership



lack a clear business case or direction

Source: Accenture



We need to be upskilling & reskilling fast

1.1B

jobs are liable to be radically transformed by technology by 2030

Source: OECD