

my digital transformation is not working...

- why do digital transformation initiatives fail
- where is my value on technology investment
- how can I increase my ROI on my investment
- what is a multidimensional approach

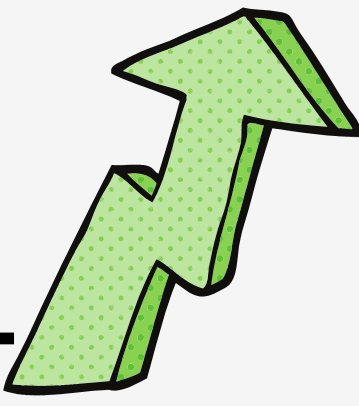
### DX FORECASTED SPEND

# \$ 3.4T

2026 Forecast

# \$ 1.6T

2022 Spend



### DIGITAL TRANSFORMATION ROI

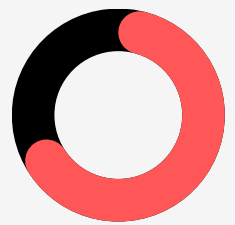


# 88%

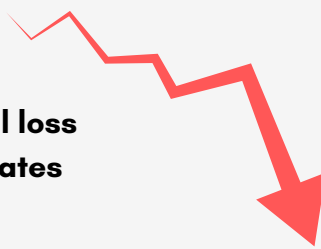
struggle to achieve measurable value from new technology

Studies show that digital transformation initiatives fail at the rate of

# 70%



We can estimate the global loss in 2022 based on 70% fail rates against projected spend.



# \$1.12B

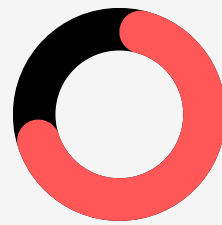
GLOBAL LOSS

### CRITICAL CHALLENGES

Impact Level (%)

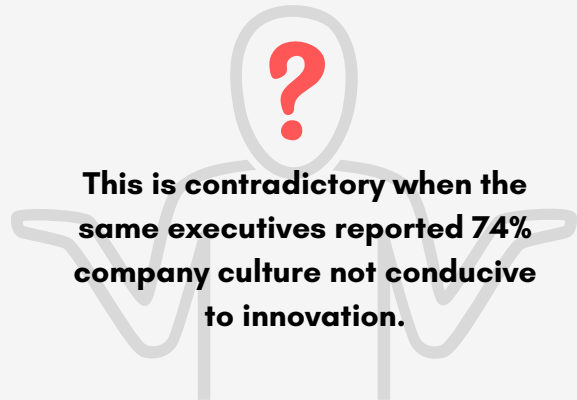


### DISSONANT PERSPECTIVE



# 74%

believe they have the right culture for business innovation



This is contradictory when the same executives reported 74% company culture not conducive to innovation.

### STRATEGIC BUSINESS CHANGES THEY WILL MAKE

Continue to invest in technology



Major reorganization of operating model



### WARNING

Investing in more technology while knowing critical issues exist with value generation and the need for a holistic approach to decision-making, implementation, and integration is not a sustainable business practice.

### A HOLISTIC MULTIDIMENSIONAL HUMAN-CENTRIC APPROACH

